

MARISA SEGALA

- EVENT MANAGER
- PROMOTER
- NETWORKING
- COMMUNICATION
- MULTIMEDIA DESIGN



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Can I be useful to your team?

EXPERIENCE

Production manager, booker, promoter for venues, cultural houses and festival, with a particular focus on multicultural events and music from around the world. Effective communicator / networker / bridge builder between people of different cultures. With a special passion for music and multimedia design.

Since 2003

■ **FREE LANCE:**
Multimedia designer

Online portfolio • www.clickandroll.com

Since 2009

■ **Artist Promotion - Project Oriented.**

Online promotion • www.secondtotheleft.com

Since 2011

■ **FESTIVAL SUR LE NIGER (Ségou, Mali)**

• Multimedia designer, cultural collaborator, project coordinator, networker, international promoter, fundraiser, bridge builder

• www.festivalsegou.org

• www.koresegou.com

2009-2014

■ **INTERNATIONALT HUS ODENSE**

Part-time / Free-lance booker, production manager, multimedia designer, fundraiser and promoter.

2013

■ **NEW HOW, Odense (Went bankrupt in August 2013)**
Project Manager and Multimedia Designer

2008

■ **HAVNEKULTURFESTIVAL ODENSE (Harbour Festival)**
Project Coordinator

• Concept development and production manager of an event where the target groups were school classes, who were offered several workshops on multiple subjects / activities

• Production manager of the Dance scene

• Production manager for 2 world music concerts and dance show on the main stage

2007

■ **SUNDHEDSFESTIVAL I ODENSE (Health Festival)**
Project Coordinator

• Event on a natural oasis for over 600 kindergarden children. Production manager for a big concert with two children stars from the national TV + several music, dance, cultural workshops. When the Health Festival leader got sick of stress, I was given the chance to take over on many fields, and had a leader role on several projects.

... experience

- 2007 ■ **HAVNEKULTURFESTIVAL I ODENSE (Harbour Festival)**
Project Coordinator
- Production manager and programmer for the dance stage
 - Contact to smaller sponsors
 - Promotion
- 2006 ■ **AMNESTY INTERNATIONAL ODENSE - Event Coordinator**
- Production of several events, concerts, lectures.
 - Participated to the research about effective activism - a research about the motivation of volunteers inside of the organisation.
- 2000 ■ **BADSTUEN ODENSE - PR and Culture Collaborator**
- Coordination of events
 - Promoter and Multimedia designer
- 1996 - 1999 ■ **VERDENSMUSIKFESTIVAL I ODENSE - Festival coordinator**
- INTERNATIONALT OPLYSNING CENTER - coordinator**
- INTERNATIONALT HUS ODENSE - coordinator**

EDUCATION

MASTER OF ARTS IN CULTURE AND COMMUNICATION **Syddansk Universitet**

- 2011 ■
- My thesis was a qualitative research, aimed to define the necessary criteria for establishing an effective and satisfying collaboration between venues presenting world music bands on tour in Denmark.
- A practical project was connected to my thesis. I invited Burkina Electric from Burkina Faso to perform in Denmark. The band performed 11 concerts in 10 days, and hold a lecture and the music conservatory. They also appeared on the National Radio and TV + several newspaper.
- For this project I was the production manager, fundraiser (over 13.000 euros), booker, web / graphic designer, promoter, tour manager, logistic coordinator, cook, cleaning lady and much more.
- A friendship was born and I am still working for Burkina Electric
- 2005 ■ **MASTER IN MULTIMEDIA DESIGN, TECNOLOGY and PRODUCTION - Syddansk Universitet**
- Missing final thesis, the education closed in 2005
- 1994 ■ **MASTER IN TOURISME; LANGUAGES and COMMUNICATION - Université de Savoie (France) - attending 3 different universities:**
- 1989-91 Università di Bologna dep. of Rimini (Italy)
 - 1991-93 Université de Savoie (France)
 - 1993-94 Odense Universitet (Denmark)

VOLUNTEER WORK

I have a real passion for cultural work, multimedia design and mostly MUSIC - I often helped some projects, just for the love for it. Here are some examples:

2011 - **FESTIVAL SUR LE NIGER and CENTRE CULTUREL KÔRÈ**
• Multimedia Designer

2003 - 2004 **UTV Odense**
• Graphic designer at Midfyns and Roskilde Festival
• Contact to bands for live interviews.

1999 **WOMEX BERLIN**
• Booker for World Music Festival Denmark.

ROSKILDE FESTIVAL

• Office assistant during the Festival at the World Music Scene

1996 - 1999 **INTERNATIONALT HUS and ASSOCIATION FOR WORLD MUSIC FESTIVAL DK**
• Coordinator - Booker - PR - Designer +++

LANGUAGES

Italian	• Mother tongue	Danish	• Fluent (20 years)
English	• Fluent	Spanish	• Fluent
French	• Fluent	German	• OK
Portuguese	• Fluent		

MULTIMEDIA

• Adobe Photoshop • Adobe Illustrator • Adobe InDesign
• Adobe Dreamweaver • Adobe Illustrator • Adobe Bridge •
Adobe Premiere • CSS and HTML5 • Concrete5 • Bootstrap
• Adobe Flash • Microsoft Office

I LIKE

• Music
• Slowly riding on my bike and swimming
• Sunshine, moonlight and elephants
• Finding and reading a good book
• The sound of water
• Meeting people from different places
• Learning
• Stracchino and rucola

PERSONAL INFO

Italian
born on 29th.07.1970

REFERENCES

Please get in touch if you wish to have some references, I will gladly put you in touch with some of the people I have collaborated with.

Marisa Bennett

Cpr. nr. 290770-3358

har den
has on the

5. december 2011

bestået
passed


Humanistisk Kandidat i Kultur og Formidling

Master of Arts in Culture and Communication

og har dermed ret til at betegne sig
and has thus been awarded the title of

candidata magisterii (cand.mag.)

Syddansk Universitet, den 5. januar 2012



Flemming G. Andersen

Dekan
Dean